# SOME OF OUR CLIENTS & PROJECTS

Learning events: Corporate Trainings for companies from FMCG/ Banks/ Energy sectors and Non-profit organizations (for example, Kraft Foods Ukraine, JSC "Univest Marketing", JSC Institute of Oil Transportation, OblEnergo Companies, Development Alternatives, Inc. (project BIZPRO), Project of IFC in Ukraine, United Nations Development Program in Ukraine, IREX, American Councils in Ukraine, NGO "League of Professional Women", etc.)

International Trainings Programs on Subjects: Communication Mastery by UK trainer in Kyiv, 2004-2006; Mortgage-Backed Securities & Securitization conducted by USA - Germany experts in Kyiv, 2007; Dynamic Moderation by Germany-Ukraine coaches in Kyiv, 2011.

**Study Tour**: Study visit "New bank products for individual clients" for Top management of UkrSocBank in Hamburg, 2004

**Consulting** for Obolon, Sun Interbrew LLC etc.

**Research:** Growing Inclusive Markets / Preparing Ukraine base case study for UNDP request in 2009 (published by United Nations Development Program, New York, 2010); Adult Education in Ukraine – conducted Surveys and prepared Policy Report and Policy Papers in 2010 (published by LPW in Kyiv, 2010); SME Development (with focus for female entrepreneurship) in Ukraine in 2011-2012.

# **OUR CONTACTS**

To order services, need an advice, have request or enquiries please send it to:

# MKKNetwork@gmail.com

Call us on +380.44.253 91 32

OR

Contact ICC partners:

# Dr. Olena Lazorenko

## Managing Partner/Director

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# Mr. Andriy Chuprikov

Partner

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#### Mail Address:

P.O. Box 27, Kyiv-01021, Ukraine

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# THE COMPANY CSR

ICC support "League of Professional Women" (LPW) <u>www.lpw.org.ua</u>, Ukrainian non-government, non-profit organization via pro-bona service and in-kind support.



# International Consulting Company

Kyiv, Ukraine Київ, Україна



#### ICC provides consulting, training and information services plus practical advice for private and non-profit organizations

### **WHO WE ARE**

**The International Consulting Company** (ICC) is a Ukrainian private firm that has been delivering professional management services in Kyiv since 2001.

We offer a comprehensive range of marketing research and development services, including interim management and servicing of corporate marketing and client relationship management systems. All projects are carefully adapted to corporate needs, local market potential and customer requirements. Our service in communication focus on training communication skills and consulting on corporate social responsibility.

ICC carries out for its client organizations seminars, workshops, management trainings and coaching of their personnel in Ukraine and abroad. Training sessions are developed according to the certain company's needs and specific requirements.

New trend of our company activities is providing support to companies in business opportunities development in Ukraine. We support foreign companies in their entry and operations establishment in Ukrainian market through delivery of investment management and marketing research & information services, as well as we provide information services to Ukrainian companies in search of foreign partners.

#### ICC's list of consultants and trainers includes Ukrainian, British, the US and German experts in various expertise areas.

# **OUR SERVICES**

We are experts in the following areas:

#### 1. Consulting

- HRM consultancy
- Corporate Social Responsibility development
- Cross-culture communications
- Business plan development
- Administrative, financial, investment and marketing analyses of businesses
- Organizational development
- Institutional strengthening

#### 2. Organizing learning events

- Trainings
- Business skills development through coaching
- E-learning
- Study-tour organizations

#### 3. Research

- Analytical research
- Marketing research

#### 4. Searching for partners

- Searching for partner in Ukraine
- Searching for partner abroad
- Searching for Ukrainian and foreign experts

# **OUR PARTNERS**

#### Dr. Olena Lazorenko, Managing Partner/Director

Olena Lazorenko has more fifteen years experience in social science and more than ten years - in management consulting & business training. Her background is in social science and management. In 1994 she received Ph.D. degree from Ukrainian National Academy of Sciences and in 1989 Master degree in Political Science from Shevchenko Kyiv University. Postgraduate courses and training in Management and Organizational Behavior in Fuqua School of Business, Duke University (USA); Warwick Business School, University of Warwick, (UK); Lovanium Catholic University, (Belgium) etc.

Previously she worked within the framework of international projects of technical assistance (funded by USAID, Know-How Fund) and multinational business organizations at top managerial positions (as Deputy Director, Co-coordinator). She was SSA Country Consultant to UNDP Bratislava & UNDP New York in 2009.

#### Mr. Andriy Chuprikov, Partner

Andriy Chuprikov has more than fifteen years experience in business consulting & as a business trainer. His business training/consulting focuses on Enterprise Management, Project management and Marketing, Foreign Economic Relationships, Business and Finance Analysis, Micro Loans and Small/Medium Size Enterprise Development.

Andriy has background in Administrative and Civil Law; has Master Degree in International Economic and Management. He received Master degree in Science of Administration: International Development from Andrews University, Berrien Spring, USA. He has participated in many postgraduate courses and trainings in Management and Organisational Behaviour in Oxford University, UK; EDAW-TSD, France; EuronAid, Vienna, Austria; ADRA Professional Institute, Washington DC, USA and others.