

**COMMUNICATION  
ON  
*LEAGUE OF PROFESSIONAL WOMEN`S*  
ENGAGEMENT WITH THE  
UNITED NATIONS GLOBAL COMPACT**



**Produced by NGO "League of Professional Women" (LPW), Ukraine**

ГО «Жіноча Професійна Ліга», Україна



**League of Professional Women  
Жіноча професійна ліга**

Kyiv, Ukraine 2015

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<b>Author</b> Dr. Olena Lazorenko <b>Editor</b> Nelly Rasse Dijols	<b>Reporting period:</b> period covered by LPW Communication on Engagement (COE) <b>31 October 2013 - 31 October 2015</b>

## LPW President's Message



**The League of Professional Women (LPW)** is a Ukrainian non-governmental, not-for-profit organization set up in 1997. LPW promotes the active role of women in the economic and society's life of Ukraine, through networking, informational & cultural support, learning and professional development. LPW head office is base in Kyiv and LPW network has representatives in Western and Eastern Ukraine. LPW unites representatives of business, science, education, mass media and public spheres.

Our core values are gender equality, lifelong learning and social responsibility.

Over the last 2 years and despite the critical situation in Ukraine, our NGO acted through advocacy, networking, informational support and professional development. As such, LPW not only helped professional women but also acted as a catalyst bringing the Ukrainian women economic empowerment in the heart of the public debate and decision-making process in Ukraine.

This report aims at detailing practical actions undertaken to supports the 10 principles of the United Nations (UN) Global Compact with respect to human rights, labour, environment and the prevention of corruption.

In pursuing its mission ,LPW will continue to fully support the UN Global Compact and through its engagement will contribute to advance broader societal goals

Sincerely,

**Dr. Olena Lazorenko**  
*President*

## About the NGO

As above-mentioned, **The League of Professional Women (LPW)** is a Ukrainian non-governmental, non-profit organization set up in 1997. LPW head office is based in Kyiv but also includes representatives located in Western (Ivano-Frankovsk) and Eastern ( Kharkov) part of Ukraine, enabling as such the NGO to multiply the impact to benefit women.

LPW unites representatives of business, science, education, mass media and public spheres

Its actions and projects mainly focus on **Women`s economic empowerment** (including Women's Entrepreneurship), SME Development (SME Learning Needs, Internationalization), CSR, Lifelong Learning (non-formal adult education, senior adult learning, study & providers of the adults education) and **Gender equality**.

All in all, LPW received 15 small grants for its core activities; main donors are Canadian Fund of Local Initiatives Support at Canadian Embassy in Ukraine, Democracy Grant Program of the US Embassy in Ukraine, dvv international etc.

### **LPW Advocacy Activities:**

LPW advocate for women economic empowerment and gender in education, at national level **nearby Parliament of Ukraine**, various government institutions such as **Ministry of Social Policy of Ukraine, Ministry of Economic Policy, Ministry of Education and Sciences** etc.

LPW created the “Adult Education Working Group” (2010-2011) [http://lpw.org.ua/en/adult\\_education/national\\_group/](http://lpw.org.ua/en/adult_education/national_group/) in Ukraine.

Public outcomes of this LPW group`s are **analytical report and policy paper** on Non-formal Adult Education in Ukraine [http://lpw.org.ua/ua/adult\\_education/researches\\_on\\_AE/](http://lpw.org.ua/ua/adult_education/researches_on_AE/), , **two peer learning events** [http://lpw.org.ua/en/life\\_story\\_journal/](http://lpw.org.ua/en/life_story_journal/) and **advocacy activities** with successful result on the national level (including first definition of the “Non-formal Adult Education” at the legal framework in Ukraine (on base of Law of Ukraine “Professional Development of the Employees”, 2011).

**The Ministry of the Social Policy of Ukraine at “UKRAINE NATIONAL REVIEW” presented the LPW activities at national level to United Nations in 2014<sup>1</sup>**

### **Previous Women`s Economic Empwerment activities were:**

<sup>1</sup> See more: UKRAINE NATIONAL REVIEW Implementation of the Beijing Declaration and Platform for Action (1995) and the outcomes of the twenty-third special session of the General Assembly (2000) in the context of the twentieth anniversary of the Fourth World Conference on Women and the adoption of the Beijing Declaration and Platform for Action (2014) - p. 22 and p.35 [http://www.unece.org/fileadmin/DAM/Gender/publication/NV111.07\\_att1\\_att2\\_att3\\_merged.pdf](http://www.unece.org/fileadmin/DAM/Gender/publication/NV111.07_att1_att2_att3_merged.pdf)

- ❑ In 2006-2008 two small grant projects on CSR. In the LPW web read more in Ukrainian and English on LPW Projects on **CSR issues** –at [http://lpw.org.ua/en/CSR\\_projects/](http://lpw.org.ua/en/CSR_projects/)?

Project`s publications:

Book "The **CSR Guide**: Basic information on corporate social responsibility / Co-authors: Lazorenko, O., Kolishko, R., and others. – Kyiv: Publishing House «Energy», 2008

Book "**Corporate Social Responsibility**: experts opinion", 2006 (in Ukrainian and Russian) This book published under general editorship of Dr., Senior Researcher, Dr. Olena Lazorenko.

One of the outcomes of these projects was the establishment of a long-term partnership with **UN Global Compact** leading to LPW 's adhesion in 2012 ( first Ukrainian women NGO as member of UN Global Compact)

- ❑ In 2010-2012 LPW conducted field studies (2 focus groups and 1 small group discussion) and prepared **Analytical Paper (2012) on Training Needs Analysis of Women Representatives of SME in Ukraine** in Russian. Role: LPW is project implementer, Author: Dr. Olena Lazorenko, ordering by IFC (World Bank group) for internal use.

### **LPW IG SWE in Ukraine**

**The LPW Initiative Group on Supporting Women Entrepreneurship in Ukraine (LPW IG SWE)** was founded by 2 LPW Board members ie, Dr.Olena Lazorenko and Mrs.Valentina Leghka, **in 2013**. It was indeed the follow up of the 2012 ETF conference on "Towards Excellence in Entrepreneurship and Enterprise Skills" during the Global Entrepreneurship Week in Brussels (see more <http://lpw.org.ua/en/news/?pid=618> ).

As for today, there are 100+ female and several males members of the LPW IG SWE

LPW IG SWE covers several different types of activities from **information, networking, learning, to advocacy and research**.

For further information, please refer to the **2013-14 Brief LPW IG SWE** <http://lpw.org.ua/en/news/?pid=642> and

FB base group "WE" <http://www.facebook.com/groups/189478497881158/>

**LPW IG SWE ADVOCACY actions willbe developed in the Component 2 section hereunder**

### **LPW IG SWE carried out several Networking \Learning events, among them**

- ❑ April 19, 2013 in Kyiv - Networking Meeting of the Consultants and SMEs within the Initiative "Women in Business" of the EBRD BAS Programme.

- ❑ April 2013 during International Women Forum: "Women entrepreneurs: new driving force Ukrainian economy?" sponsored by US Embassy in Ukraine, Anna Danylyuk & Olena Lazorenko presented information about LPW Initiative Group on Supporting Women Entrepreneurship in Ukraine <http://lpw.org.ua/en/news/?pid=629>
- ❑ October 30, 2014: the League of Professional Women (LPW) in partnership with Kyiv Alumni Resource Center, ACC Ukraine and ICC Ltd. organized the annual meeting and brought together women-entrepreneurs from all over Ukraine to discuss "Ideas that unite: expanding the network of contacts". <http://lpw.org.ua/en/news/?pid=648>
- ❑ April 2, 2015: LPW IG SWE conducted 'Ukrainian Political Uzvar'. This is meeting of representatives of our local female entrepreneurial community with political experts. This peer-learning event focused on non-formal discussion of current trends in political life of Ukraine and main obstacles under SMEs. More info: announcement in Ukrainian link: <http://lpw.org.ua/ua/announces/?pid=650>  
<https://www.facebook.com/events/855207747874023/>

**LPW IG SWE in Ukraine carried out various Researchs,among them Lazorenko, Olena (2014). Women`s SMEs in Different National Contexts** \ "Innovative SMEs by Gender and Age Around the Mare Balticum, Hansea Parliament & the Baltic Sea Academy, Hamburg [http://www.amazon.de/Innovative-SMEs-Gender-around-Balticum/dp/3735791190/ref=sr\\_1\\_1?ie=UTF8&qid=1395667409&sr=8-1&keywords=innovative+Smes+by+gender](http://www.amazon.de/Innovative-SMEs-Gender-around-Balticum/dp/3735791190/ref=sr_1_1?ie=UTF8&qid=1395667409&sr=8-1&keywords=innovative+Smes+by+gender)

LPW has membership in international organizations such as the UN Global Compact and Karat Coalition. LPW also participation in Ukrainian Networks as Gender Strategy Platform, National Platform of the SMEs in Ukraine.



## LPW Engagement in UN Global Compact

### Component 1. Engage with Global Compact Local Networks

NGO “League of Professional Women” (LPW) official joined UN Global Compact in 2012 <sup>2</sup> but had been taking part in the Global Compact Local Network since 2008, frequently participating as a civil society’s actor dealing with gender issues .



These pictures refer to the LPW Creative Green Tour Kyiv-Chernihiv- Kyiv (2009) jointly organized with the UN Global Compact Network.

Mrs. Anna Danylyuk, UN Global Compact Network Coordinator in Ukraine, took part in this event and thus peer-learning workshops provided in Chernihiv to representatives of local authority and corporate funds.

Unfortunately, Ukraine Global Compact Network had not been in measure to organize network’s events in our country now.

<sup>2</sup> [https://www.unglobalcompact.org/what-is-gc/participants/16742?utm\\_medium=email&utm\\_campaign=UN%20Global%20Compact%20Bulletin%20-%20September%202015%20Participants&utm\\_content=UN%20Global%20Compact%20Bulletin%20-%20September%202015%20Participants+CID\\_dbef23abebe4fbddf663e4970f6ea20e&utm\\_source=Monthly%20Bulletin&utm\\_term=organization\\_name](https://www.unglobalcompact.org/what-is-gc/participants/16742?utm_medium=email&utm_campaign=UN%20Global%20Compact%20Bulletin%20-%20September%202015%20Participants&utm_content=UN%20Global%20Compact%20Bulletin%20-%20September%202015%20Participants+CID_dbef23abebe4fbddf663e4970f6ea20e&utm_source=Monthly%20Bulletin&utm_term=organization_name)

## Component 2. Join and/or support special initiatives and work streams



### Commitment 1. Promotion Women's Empowerment Principles (WEPs) in Ukraine

Women's Empowerment Principles (WEPs) are a product of collaboration between UN Women and the UN Global Compact.

- **LPW 2013 ANNUAL MEETING**

LPW fully supported such principles in setting up, organizing and conducting in collaboration with KPMG Ukraine, International Consulting Company Ltd. and METRO, a meeting dealing with the thematic “ **Inspiring Women: equality for Entrepreneurship and Public Sphere in Ukraine** “

This seminar was proposed on the **20th november 2013 in the framework of the Global Entrepreneurship week and took place during the 2013 LPW annual meeting** ( see announcement on WEP webs site <http://weprinciples.org/Site/EventCalendar/2013>; [http://lpw.org.ua/en/reports/11\\_2013/](http://lpw.org.ua/en/reports/11_2013/)), main extracts and measurements of outcomes are available herebelow.

- **Main Extracts :**

“ **Appointed moderator, Alina Sevastyuk, Head of Business Development Department of KPMG Ukraine** (host of the Annual Meeting) invited participants to share personal stories and experiences that inspired them for action, participation in various programs or development of their own business etc.

**Olena Lazorenko, President of the League of Professional Women (LPW) and Director of International Consulting Company (ICC Ltd.) & Senior Researcher at IP NASU** shared her real stories about local projects in the public sphere, that were inspired by the meetings with Hillary Clinton, Melanie Vermeer, Carly Fiorina and other powerful women.

She also spoke about the CGI “Commitment to Action” : This is five-year global program that provides an opportunity for women entrepreneurs to become suppliers of services/products to large world corporations, such as Coca-Cola Company, McLarty Global Fellows, Vital Voices, WEConnect International, Ernst & Young, Marriott, ExxonMobil Foundation, Wall Mart and the Goldman Sachs.



"LPW made it possible for Ukrainian business women to join the international community WEConnect International."- concluded Olena Lazorenko.

Her last development focused on new joint initiative of the **UN Global Compact and UN Women - Women's Empowerment Principles (WEPs)**<sup>3</sup>.

To sum up the first part of a meeting Valentina Legkha, LPW Board member disseminated information about UN Global Compact and 7 Women's Empowerment Principles (WEP). "Business means equality," - she summarized. See following photo.



**Julia Pylypenko, HR Director of Metro Cash & Carry Ukraine** delivered a powerful speech on leadership in the context of self-government and presented tools that would help to cope with changes, as "any change either in business, management, or company development starts with you."

**The only man at the meeting - Andrew Chuprikov**, partner of International Consulting Company (ICC) also focused his attention on the women who inspire him to act.

Besides, he spoke about the ICC projects aimed at gender equality, promotion of corporate social responsibility, advocacy of equal rights, the development of women's entrepreneurship,

<sup>3</sup> [http://lpw.org.ua/files//content/LazorenkoStory20\\_11\\_13\\_1.pdf](http://lpw.org.ua/files//content/LazorenkoStory20_11_13_1.pdf)

etc. International Consulting Company Ltd. has been providing professional services since 2001.

These are variety of training and consulting services, support to foreign companies and organizations that would like to start their business in Ukraine. "My daughter inspires me to create conditions for women in which they could continue proactive stance and move forward."

**Tatiana Zamorskaya, Director of tax and legal consulting of KPMG Ukraine**, told her life story. She said: "No matter where you are from, more importantly is in what direction you are moving." According to her, the most significant factor for career growth is people who surround you. "KPMG for me is more than just a business. It gives chance for self-realization not only in professional field, but also in community service."

The cultural component of the LPW annual meeting was the photo quiz "Guess the country and the city of the educational event I visited."

The winners received prizes from METRO - books "Wine: Atlas of the World." More largely Participants had the opportunity to communicate and share their experience during networking with a cup of coffee or tea.

Finally, feedback from participants was highly positive and the meeting described as "inspiring."



#### □ **Measurement of outcomes**

Beyond the impact on participants that evaluated positively this event and judged it "inspiring", LPW Annual meeting on **Inspiring Women** shew a concrete result of a close collaboration between two members of UN Global Compact in Ukraine belonging to different sector of activity .

Indeed, through this meeting , a local NGO (LPW) and a private business company (KPMG Ukraine) carried out a common action in sphere of women's economic empowerment in Ukraine. LPW's participation as partner of KPMG Ukraine in 2014 Survey "Working Women in Ukraine" (See more : <http://lpw.org.ua/en/news/?pid=645> & <https://www.kpmg.com/UA/en/IssuesAndInsights/ArticlesPublications/Press-Releases/Pages/working-women-in-ukraine-survey.aspx> . Results of this Survey in Ukrainian

you can see by link <https://www.kpmg.com/UA/uk/IssuesAndInsights/ArticlesPublications/Press-Releases/Pages/working-women-in-ukraine-survey-resuits-2014.aspx>

- **LPW IG SWE Advocacy for women's empowerment principles**

### Measurement of outcomes

- ❑ In October 2013, Dr Olena Lazorenko, President of the League of Professional Women took part in parliamentary hearings (October 16, 2013) on gender issues. Mrs Lazorenko addressed the need for the economic empowerment for women in Ukraine and emphasized that a proposed new policy on this issue should include access to credit and business training programs. (See more at CIPE Update on Key Activities Eurasia August – October 2013) and <http://lpw.org.ua/en/news/?pid=640>)
- ❑ In March - November 2014, LPW cases on "Women and economy" were included (p.35) by the Ministry of the Social Policy of Ukraine within the UKRAINE NATIONAL REVIEW Implementation of the Beijing Declaration and Platform for Action. ( learn more: <http://lpw.org.ua/en/news/?pid=643> & [http://www.unece.org/fileadmin/DAM/Gender/publication/NV111.07\\_att1\\_att2\\_att3\\_merged.pdf](http://www.unece.org/fileadmin/DAM/Gender/publication/NV111.07_att1_att2_att3_merged.pdf) )
- ❑ November 6-7, 2014 : LPW activities were presented by Olena Lazorenko, LPW IG SWE Leader at UN Economic Commission for Europe in Geneva in November 6-7, 2014.
- ❑ February 11, 2015: Olena Lazorenko, President of the League of Professional Women took part in experts` group meeting under Ukraine Parliament's sub - committee on gender issues.
- ❑ 30 June 2015 Overview -UN Gender Theme Group meeting <http://lpw.org.ua/en/news/?pid=651>

### Commitment 2. Learn more about human rights

“The Human Rights and Business Learning Tool” proposed by UN GLOBAL COMPACT aims at providing knowledge on how to deal with human rights in the business sphere and thus company's operations .

LPW representative took part in this course jointly organized by the UN office in Ukraine and the Ministry of Foreign Affairs of Ukraine, on December 12th 2014 in Kyiv.

**Measurement of outcomes :** These peer-learning workshop provided managers and staff with essential knowledge and understanding on human right, explaining why they are relevant for business and what it concretely means to respect and to actively support human rights in practise.

### Component 3. Engage companies in Global Compact-related issues

By virtue of its activity, NGO “League of Professional Women” (LPW) precisely works on gender equality and women's empowerment issues<sup>4</sup> and thus acts to make things progress on a UN Global Compact key concern .

**Measurement of outcomes :** LPW engage some company operate in Ukraine market for these issues. As note in perversely part of this report in “Engage case 1. Promotion Women’s Empowerment Principles in Ukraine” there are KPMG Ukraine, International Consulting Company Ltd., METRO Ukraine.

Furthermore, LPW organized its *2015 Annual Meeting which main thematic was «Trends in Business and Adult Learning: Creative Social Action» on the 29 th October in Kyiv* <sup>5</sup>. Inspiring presentations were given on "Creative trends in business" conducted by Elena Levitina, Windows & Devices Business Group Lead, Microsoft Ukraine and "Creative trends in adult learning" by Vladimir Satsyk, associate professor, founder of the site “Educational Trends ».

**Measurement of outcomes:** Within the peer learning seminar, Microsoft Ukraine exposed its engagement toward women’s empowerment.

### Component 4.Participate in Global Compact global, and local events

In June 18, 2013 LPW representative took part in a Webinar organized by the United Nations Global Compact ,dealing with the Women’s Empowerment” Principles (WEP). This seminar included several presentations conducted by UN Global Compact, UN Women, Catalyst, Pax World Investments and Calvert Investments. Link by [http://www.linkedin.com/groupItem?view=&qid=2479736&type=member&item=251147447&qid=513d6dc8-9df2-4f72-937f-560a3929904f&qoback=%2Egna\\_2479736](http://www.linkedin.com/groupItem?view=&qid=2479736&type=member&item=251147447&qid=513d6dc8-9df2-4f72-937f-560a3929904f&qoback=%2Egna_2479736)

**Measurement of outcomes :** This “web-seminar” concerns and key elements were then largely discussed at LPW Annual meeting in November 2013 , LPW Board meeting in 2014 in Kyiv; but also during the meeting carried out by Dr Olena Lazorenko with Mrs. Axele Giroud, UNCTAD in Geneva in 2014. Furthermore, it was an opportunity to learn more on WEP enabling LPW to actively promote these latter through LPW networks.

<sup>4</sup> <https://www.unglobalcompact.org/take-action/action?utf8=%E2%9C%93&search%5Bissues%5D%5B%5D=191>

<sup>5</sup> <http://lpw.org.ua/en/announces/?pid=654>