

The East Invest Twinning Project 2012



Twinning Project in Supporting Women's Entrepreneurship in Lithuania- Ukraine-Italy

Issue 1

March 2012

The East Invest project supports the establishment of twinning between at least two Business Support Organisations (BSO) from the EU and one BSO from the Eastern Partnership country.

Within the framework of East Invest Project Ukrainian
NGO League of Pro-

fessional Women (LPW) set up twinning with two EU partners: **Siauliai Chamber of Commerce, Industry and Crafts (SCCIC), Lithuania and For- maper – Milan Chamber of Commerce, Industry, Handicraft and Agriculture, Italy.**

The twinning Project entitled “**Building capacities and twinning cooperation for effective support to women entrepreneurs, in the framework of the East Invest Programme**” will be implemented in our three countries, during 12 months starting 26 January 2012.

Main Twinning Objectives

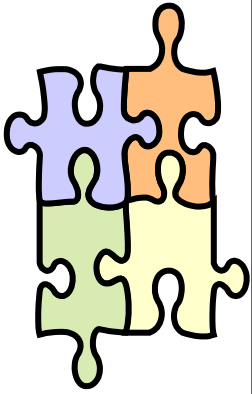
The main objectives of our twinning are:

1) The exchange of good practices among partners and the transfer of know-how in fields related to entrepreneurship training and consultancy. Special focus

will be on enhancing technical, organizational and fundraising capacities of LPW and on development of **new, sustainable services aimed to support Ukrainian women entrepreneurs more effec-**

tively.

2) The **development of sustainable technical cooperation** and links between LPW, SCCIC and For- maper that will go beyond the project duration.



Twinning Activities Overview

•Priority learning needs analysis of Ukrainian women entrepreneurs

•Organization of 2 tailored study visits programmes in Italy and Lithuania

•Preparation of the Strategy to upgrade LPW performances and service portfolio.

•Validation of the Strategy Paper and delivery of a final Workshop in Ukraine

•Upgrading of LPW website.

Pilot Research on Women Entrepreneurs' Learning Needs

Twinning activities will start with priority learning needs analysis to identify what services are more required by Ukrainian women entrepreneurs. Once the field research is completed LPW will organize a focus group to examine the results and to discuss how they

can meet the identified needs. The research and focus groups' outcomes will be synthesized in a Needs Analysis Document that will be reviewed by twinning partners to fine-tune activities accordingly.

The Learning Needs Analysis Document

(in Russian language) and Executive summary with recommendations will be also presented at the LPW Twinning Workshop, organized within the framework of East Invest Project in October or November 2012 in Kyiv.

INVITATION to participate in twinning-related activities

We invite active women and men - entrepreneurs, representatives of business support organizations as well as other interested stakeholders to join the LPW, to participate in LPW East Invest Twinning Project and to be involved in its learning

and services needs analysis.

We will also appreciate technical contributions from our local and international business partners and donors.

For more information about the Project and LPW

membership please contact LPW office in Kyiv:
lpw_network@i.ua

EU-Ukraine Twinning Partners: Leading EU partner: **SCCIC**

Siauliai Chamber of Commerce, Industry and Crafts. Lithuania

Siauliai Chamber is a non-profit seeking organization open for all sectors of industry, trade and crafts in Siauliai Region. Siauliai CCIC is financed by voluntary membership and services fees.

SCCIC is representing its members, provides

help for regional parties of economy in developing international collaboration with foreign partners, in increasing the export of goods and the supply of Lithuanian production to foreign market, also in attracting direct investment from abroad. A considerable attention is paid to the creation of favourable conditions for business establishment,

the promotion of enterprise and consolidation of social dialogue. Major policies:

- representation of legitimate interests of members of SCCIC;
 - promotion of the export and its scope increase;
 - increase of competitive ability of companies;
- inducement of enterprise. www.rumai.lt



**SIAULIAI CHAMBER
OF COMMERCE, INDUSTRY
AND CRAFTS**

Second EU partner: **Formaper , Italy**

Formaper is the Training Agency of the Milan Chamber of Commerce, Industry, Craft and Agriculture and brings an in-house competence arising from the training demand of the 325.000 enterprises registered within the Milan CCI. Formaper institutional task is to contribute to the development of an entrepreneurial culture, building on specific know-how acquired in the most dynamic and vital of Italian regions, which includes sev-

eral world-class SME clusters. Formaper's objective is to support sustainable economic and social development through the provision of high quality training and consulting services to the public and private sectors. Formaper's wide experience on institutional development includes capacity building activities for Business Support Organization (BSOs) and SME development Agen-

cies as well as strengthening/designing of their services delivery. Services combine a thorough experience in assisting SMEs, particularly in the start-up phase and entrepreneurship development and include training needs assessment, human resource development through innovative training programmes for owners, managers, consultants. www.formaper.it



FORMAPER

MILAN CHAMBER
OF COMMERCE INDUSTRY
CRAFT AND AGRICULTURE

EaP partner: **League of Professional Women**

The League of Professional Women (LPW) is a Ukrainian non-governmental, non-profit organization set up in 1997. LPW is based in Kyiv, Ukraine and unites representatives of business, science, education, mass media and public

spheres. The LPW promotes the active role of women in the economic and society's life of Ukraine, through education and professional development. The LPW values are gender equality, life-long learning and corpo-

rate social responsibility. LPW has international membership network and includes active members from Ukraine and abroad.

The LPW official web-site
www.lpw.org.ua



85 Partners from the EU, Turkey and the Eastern partnership countries:



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East
Alliance



On the Photo: Ukrainian delegation at the Invest Project meeting, Brussels, 2011

About East Invest Project

The East Invest Project facilitates and encourages economic co-operation between the EU and the Eastern Partnership countries. East Invest is a regional investment and trade facilitation Project for the economic development of the Eastern Neighbourhood re-

gion, launched in the framework of the European Eastern Partnership initiative. It targets Business support organisations (BSOs) and SMEs from the six Eastern Partnership countries (Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine), who have potential for developing mutual cooperation

and investment relations with the European Union.

More information about the project <http://www.east-invest.eu>